

UNFINISHED BUSINESS

MONTHLY NEWSLETTER | SEPTEMBER / OCTOBER 2018

INSIGHTS ON EQUALITY FOR WOMEN

Picking up the Pace



In true back-to-school fashion, the past two months have been a whirlwind of exciting activities, announcements and events for Vision 2020.

From celebrating Women's Equality Day and Constitution Day, to convening the Vision 2020 National Congress in Miami, it has been a busy, productive and inspiring start to fall. The momentum is growing as each day brings us closer to the year 2020.

Catch up on what has been keeping Vision 2020 so busy.

Vision 2020 News

What We Learned in Miami



The sixth Vision 2020 National Congress took place in Miami from September 27-29, a packed agenda of informative presentations, inspiring speakers and action-oriented discussions with Delegates and Allies in our national coalition.

Sessions covered the status of shared leadership, women's increased civic engagement, economic security and youth education, as well as plans for the 19th Amendment centennial commemoration through Vision 2020's *Women 100* and around the country.

Vision 2020 <u>live-tweeted the entire National Congress</u>, which captured quotes and insights from the 48 hours. A crowd favorite came from VoteRunLead's Lea Webb during the civic engagement panel: "As women, unfortunately we don't often talk about the work we do, we just do. I feel like I'm preaching to the choir, but sometimes the choir needs to sing better."

Coincidentally, the first day of the Vision 2020 National Congress was the same day as Dr. Christine Blasey Ford's testimony about her alleged assault by Supreme Court nominee Judge Brett Kavanaugh. During the two weeks preceding Dr. Ford's testimony, Vision 2020 president Lynn Yeakel was contacted by national and local media and interviewed about parallels to Anita Hill's 1991 testimony against Supreme Court nominee Clarence Thomas, which motivated Lynn to run for the U.S. Senate in 1992. Read Lynn's comments in the *Philadelphia Inquirer* and WHYY.

Some key messages from the Congress include:

- To truly complete the unfinished business of women's equality, we must change
 the culture in our institutions rather than treating the symptoms (such as
 addressing certain barriers facing women). In order to accelerate the pace of
 change, we must have more women in leadership.
- We don't need to preach to the choir. Shared leadership is about collaborating
 with men so men are part of the solution. As Wisconsin Delegate Shauntay
 Nelson said, we need to focus on "power with instead of power over."
- Women's equality initiatives will not work unless we include all women, across race, age and experience. Only then will our collective impact bring lasting and fair

change.

In the coming weeks, the Vision 2020 team will communicate action plans based on the sessions at Congress. Stay tuned!

Announcing Vision 2020's Women 100 Plans



Vision 2020's Women 100 Chair Dianne Semingson, Kimmel Center President and CEO Anne Ewers and Vision 2020 President and Founder Lynn Yeakel speak in the lobby of the Kimmel Center on Constitution Day.

On Constitution Day (September 17), Vision 2020 announced plans and partnerships for *Women 100*, a celebration of American women during the year 2020, commemorating the 100th anniversary of the 19th Amendment (granting women the right to vote).

With the participation of Pennsylvania Governor Tom Wolf and in partnership with the Kimmel Center for the Performing Arts, Vision 2020 presented design plans for an interactive exhibition and a timeline for programs during 2020. Since then, the City of Philadelphia has signed on as a partner for Vision 2020's *Women 100*.

We also announced early sponsors and partners, which include the Penn Mutual Life Insurance Company, Comcast NBCUniversal, Drexel University College of Medicine, Drexel University Lenfest Center for Cultural Partnerships, the National Constitution Center and Independence National Historical Park.

In addition, the Philadelphia Orchestra, the Brandywine River Museum of Art and Singing City all have signed on to be <u>Women 100 Proud Partners</u>, committing to devote programming in the year 2020 to celebrate women.

Read the press release for more information, or watch this NBC10 story.



Vision 2020's Toast to Tenacity, our annual celebration of Women's Equality Day to honor the courage and persistence of the suffragists who won American women's right to vote, was bigger and better than ever this year, thanks in large part to the participation of our leaders across the country and our #ToastToTenacity social media campaign.

In Philadelphia, where Vision 2020 is headquartered, we hosted more than 100 supporters at Independence Visitor Center overlooking Independence Mall, the perfect history-rich location for celebrating the 98th anniversary of the 19th Amendment. Highlights of the event, sponsored by Fox Rothschild LLP and covered by KYW Newsradio, included a presentation of anti-suffrage propaganda from the early 1900s and commentary from Lucy Beard of the Alice Paul Institute, an Allied Organization.

Across the U.S., Vision 2020 Delegates and Allies used the Toast to Tenacity Toolkit to host their own sister events. Toasts were held in Ventura, California; New York, New York; Madison, Wisconsin; Ludlow, Vermont; Nashville, Tennessee; Fort Myers, Florida; Albuquerque, New Mexico; Washington, D.C.; and beyond.

Reaching even more people was the Toast to Tenacity's message on social media. Following coverage from *Fortune* and *Bustle*, and using collective impact among our Vision 2020 coalition members to spread the word, we reached more than half a million people through #ToastToTenacity posts on Instagram, Facebook and Twitter. People as far away as Perth, Australia, raised their glasses to salute virtually the tenacious women of a century ago. Cheers!

Delegate & Ally News

Vision 2020 Welcomes Three New Delegates and Two New Allied Organizations

Vision 2020 is pleased to announce the addition of three new Delegates and two new Allied Organizations.

New Delegates

- Kenya Cox, executive director, Kansas African American Affairs Commission
- Brynn MacDougall, executive manager, Women's Campaign International
- Kelly Nevins, director, Women's Fund of Rhode Island

New Allied Organizations

- Pennsylvania Commission for Women
- WTS: Advancing Women in Transportation, Philadelphia Chapter

Nominate a Delegate!

There are many individuals working for gender equality. If you know people who are interested, nominate them to be Vision 2020 Delegates!

Vision 2020 is expanding its national network and is accepting nominations for new Delegates.

All applicants are welcome, regardless of gender, as long as they have demonstrated a commitment to advancing women and girls.



To apply, simply <u>fill out our Delegate application</u>. If you are nominating someone else, include your name in the "nominator" field.

While applicants anywhere in the United States will be considered, Vision 2020 is especially interested in representatives of the following states: **Georgia, Maine, Michigan, South Dakota, Vermont** and **Wyoming**.

What We're Reading

Missing: Female CEOs

"For all the talk of leaning in, breaking glass ceilings and diversity in the boardroom, the number of women running major companies is on the decline."

When Do Good Boys Become Bad Men?

"Girls, someone once said to me, you have to protect from the world. Boys you need to protect from themselves."

Anita Hill: How to Get the Kavanaugh Hearings Right

"There is no way to redo 1991, but there are ways to do better."

California Becomes First State to Require Women on Corporate Boards

"The measure requires at least one female director on each board of California-based corporations by the end of next year. Companies would need up to three female directors by the end of 2021, depending on the number of board seats."

How to Talk to Young Kids About Sexual Assault and Consent

"Upwards of 87 percent of survivors of sexual violence stay silent about their victimization. How you talk in your home about the #MeToo movement and current news events surrounding sexual misconduct allegations can lead a survivor in your own home to feel more safe about speaking up and getting help."

What's Housework Worth? \$1.6 Trillion a Year

"Household chores like washing dishes and taking care of children have long been undervalued, feminists and others argue."

See Jane Run ... for Office

"With unprecedented numbers of women on the ballot, Erin Vilardi's nonprofit is helping them find ways to victory in November."

How I Learned to Embrace Power as a Woman in Washington

"We may not always have the knowledge going in, but I'd trust any woman to figure out nearly any job."

Women Entrepreneurs: You've Been Short-Changed for Way Too Long

"When you set your own fees, you'll make the same as men, right? Not so fast. Selfemployed women still make a lot less than self-employed men. Ladies: It's time to give yourself a raise."

Empowering Photo of the Month



Photo: Getty Images

While accepting her award for Artist of the Year at the American Music Awards, Taylor Swift encouraged her legions of fans to vote in the November midterm elections: "I just wanted to make a mention of the fact that this award and every single award given out tonight were voted on by the people, and you know what else is voted on by the people is the midterm elections on November 6. Get out and vote. I love you guys."

After the singer made a similar political statement on Instagram, Vote.gov saw a spike of <u>65,000 new voter registrations</u> in the 24 hours following Swift's post.

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